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Downtown Development Authority

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"Your City for Family Living"

City of Trenton

Incorporated 1854

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November 7, 2005

To: Commissioners – City of Trenton

Subject: Downtown Development Authority Monthly Status Report for October 2005

General Downtown Development Authority Items

October 2005 Board Meeting Votes (Motions Passed)

There were no business resolutions voted on at the October board meeting.

Promotion Committee

Rex Harrison is the chairperson of the Promotion Committee.

A long-term goal of this committee is to find ways to exploit the natural assets we have as a tourism location. One of those assets is our Civil War history. The City is a full member of the Chickamauga Campaign Heritage Trail Committee. Fourteen North Georgia governmental entities plus Chattanooga are participating. The committee has a budget of \$100,000 to spend to promote the trail and Trenton is the number 1 stop on trail. The DDA will be working to take advantage of this program and other tourism business assets in the county to exploit Trenton's position as the business center of the county

Christmas in the Park

The committee is having a Christmas event in Jenkins Park on December 3 at 7 PM that would take place after the Chamber Christmas parade. There will be entertainment provided by a number of local churches and by the DCHS Choir. Refreshments will be served by the Boys Scouts.

Street Banners

See Design Committee report.

Design Committee

Shane Ridley and Pastor David Smith co-chair this committee.

Street Banners

Sponsorship banners are still being sold.

Christmas Lights

A Christmas lights resolution will be submitted at the November 2005 City Commission Meeting. The Chamber has donated the old Christmas lights to the City and the Design Committee is recommending the purchase of new lights by the City for the 2005 Christmas season. The new lights will be used on Highway 11 north and south of the courthouse. The old lights will be used in Veterans Park.

Façade Grant Program

The committee is seeking funding from local banks and other sources for a façade grant program. The programs would provide several \$1,500 grants to local merchants along Highway 11 for the renovation of the façades.

Economic Restructuring Committee

Allan Ward is the new chairperson of the Economic Restructuring Committee.

Downtown Development

The committee has been working with an expert in downtown development to explore funding and development opportunities

Business Brochure and Map

The committee has met about developing an “Existing Business Brochure and Map”. The Chamber of Commerce has recently agreed to partner on this project.

Organization Committee

Janet York is the chairperson of the Organization Committee.

2006 Budget and Work Plan Development

There will be a DDA 2006 planning meeting on November 15, 2005 from 4 PM to 8 PM. The meeting will develop the DDA projects and associated budgets for next year. The City Commission and Mayor are invited to participate and learn what the DDA plans are.

Downtown Definition

The committee agreed to a new definition of “downtown” as defined for the DDA. The city commission will approve that new definition in November 2005.

Downtown Development Authority Meeting Schedule

The regular monthly meeting is the third Thursday of every month here at City Hall starting at 5 PM. The next meeting is November 17 2005.

Peter Cervelli
Better Hometown Manager
City of Trenton