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Downtown Development Authority

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"Your City for Family Living"

City of Trenton

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October 3, 2005

To: Commissioners – City of Trenton

Subject: Downtown Development Authority Monthly Status Report for September 2005

General Downtown Development Authority Items

September 2005 Board Meeting Votes (Motions Passed)

1. That a City of Trenton banner sponsorships be announced in a press release and sold as follows:
 - That a press release announcing the banner sponsorships run for two weeks in our local papers
 - That the start date for sponsorship availability will be September 19, 2005
 - That sponsorships are available on a first come first serve basis
 - That prior to October 3, only two sponsor banners can be purchased for any one organization or business
 - That on October 3 and beyond as many sponsorships as requested will be allowed
 - That the sponsor banners must be the same color as the larger city banners
 - That large city banners will not be moved from their current location
 - That the sponsor owns the banner after one year
 - That all banners will have a yearly \$250 sponsorship cost except for the following four
 - The two banners at I-59 - \$500 per banner
 - The two banners at the intersection of highways 11 and 136 - \$500 per banner
2. That the DDA secretary present to the City Commission a resolution in reference to the DDA map filing. The filing provides the definition of "downtown" as defined for use by the DDA and must be approved by the City Commission prior to submission to the Secretary of State.

3. That DDA Board members shall be allowed to be the chairperson of committees if elected by committee members, it is also recommended that a board member serve on each committee but not required to be the chairperson.
4. That the Better Hometown Manager has the authority to issue press releases for the DDA.

Promotion Committee

Rex Harrison is the chairperson of the Promotion Committee.

Christmas in the Park

The committee is considering a Christmas event that would take place in Jenkins Park in the month of December. The is item will be on the agenda of the October 4, 2005 committee meeting.

Street Banners

See Design Committee report.

Design Committee

Pastor David Smith and Shane Ridley co-chair this committee.

Street Banners

Sponsorship banners are now being sold. The sponsor banners would fly under the existing City of Trenton Banners. As of today, four sponsorship banners have been sold for a total income of \$1250.

City Entrance Signs

The Design Committee has undertaken a project to have entranceway signs for the City designed and erected. They would be at the four entrance points to the city. The design will be consistent with the natural beauty of the area and still meet DOT requirements. A northwest Georgia business has shown interest in preparing a bid. There has been no activity this month.

Christmas Lights

The DDA would like to see new Christmas lights for downtown. Discussion with the city has begun.

Historic Preservation

A proposal for an Historic Preservation Commission was submitted to mayor, for consideration. This will be discussed with the City Commission at the November meeting

Other Signage

The Committee continues to hold as an action items additional and better signage at the I-59 exits and elsewhere in town.

Economic Restructuring Committee

Allan Ward is the new chairperson of the Economic Restructuring Committee.

Existing Business in Trenton

See “Planning” below.

Planning

The committee will provide a “New Business Package” that would be used for new potential retail business owners. The package would provide relevant information about the City and its environs that would be critical to any business owner wanting to open a retail business in Trenton. Such information as demographics, income, traffic, available retail space etc would be part of this package. No activity this month.

Business Brochure and Map

The committee has met about developing an “Existing Business Brochure and Map”. The Chamber of Commerce has recently agreed to partner on this project.

Organization Committee

Janet York is the chairperson of the Organization Committee.

Downtown Definition

The committee agreed to a new definition of “downtown” as defined for the DDA. The city commission will need to approve that new definition.

Downtown Development Authority Meeting Schedule

The regular monthly meeting is the third Thursday of every month here at City Hall starting at 5 PM. The next meeting is October 20 2005.

Peter Cervelli
Better Hometown Manager
City of Trenton