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"Your City for Family Living"

City of Trenton

Incorporated 1854

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September 6, 2005

To: Commissioners – City of Trenton

Subject: Downtown Development Authority Monthly Status Report for August 2005

General Downtown Development Authority Items

August 2005 Board Meeting Votes (Motions Passed)

1. That a press release announcing the banner sponsorships run for two weeks in our local papers
 - a. That the start date for sponsorship availability will be September 19, 2005
 - b. That sponsorships are available on a first come first serve basis
 - c. That prior to October 3, only two sponsor banners can be purchased for any one organization or business
 - d. That on October 3 and beyond as many sponsorships as requested will be allowed
 - e. That the sponsor banners must be the same color as the larger city banners
 - f. That large city banners will not be moved from their current location
 - g. That the sponsor owns the banner after one year
 - h. That all banners will have a yearly \$250 sponsorship cost except for the following four
 - i. The two banners at I-59
 - ii. The two banners at the intersection of highways 11 and 136
2. A motion was made to keep the large Trenton City banners at the locations at which they have been placed by the city. The motion passed.
3. Motion was made that the DDA adopt a resolution to reimburse the DCHS Health & Occupation class for their cost in supporting "Teen Night" during Family Fest 2005, for \$300.00.
4. Motion was made to adopt a resolution that the DDA reimburse the City Hotel/Motel account in the amount of \$1,496.76 for Family Fest expenses

Promotion Committee

Rex Harrison is the chairperson of the Promotion Committee.

Summer Concert Series

The summer concert series ended in August. The series was successful in providing evening entertainment to the community and bringing in new people to our community. Much was learned about how to promote the community. Planning continues for summer concert series. July 23 Blue Grass concert postponed until September.

The committee is currently considering its projects for Christmas and for the coming year, such as Family Fest 2006.

Street Banners

See Design Committee report.

Design Committee

Pastor David Smith and Shane Ridley co-chair this committee.

Street Banners

Fifteen new street banners now fly throughout the City. The theme is "Trenton, Your City for Family Living". Feedback has been positive.

Sponsorship will now be sold to for each banner. A sponsor gets to hang a small sponsor banner under each large banner. Sponsorships go on sale September 19, 2005

City Entrance Signs

The Design Committee has undertaken a project to have entranceway signs for the City designed and erected. They would be at the four entrance points to the city. The design will be consistent with the natural beauty of the area and still meet DOT requirements. A northwest Georgia business has shown interest in preparing a bid. There has been no activity this month.

Christmas Lights

The DDA would like to see new Christmas lights for downtown. More discussions with the city will be sought on this subject.

Overlay Design Rules

A proposal, to deal with metal buildings downtown, has been submitted to Barton Harris, as he requested.

Historic Preservation

A proposal for an Historic Preservation Commission was submitted to mayor, for consideration.

Other Signage

The Committee continues to hold as an action items additional and better signage at the I-59 exits and elsewhere in town.

Economic Restructuring Committee

Allan Ward is the new chairperson of the Economic Restructuring Committee.

Existing Business in Trenton

See “Planning” below.

Planning

The committee will provide a “New Business Package” that would be used for new potential retail business owners. The package would provide relevant information about the City and its environs that would be critical to any business owner wanting to open a retail business in Trenton. Such information as demographics, income, traffic, available retail space etc would be part of this package. No activity this month.

Business Brochure and Map

The committee has met about developing an “Existing Business Brochure and Map”. The Chamber of Commerce will likely partner on this project. A meeting with the Chamber Board is scheduled for September to solidify a joint process.

Department of Community Affairs (DCA)

Nancy Johnston of DCA visited Trenton in August to review funding sources for possible rehabilitation of downtown buildings.

Organization Committee

Janet York is the chairperson of the Organization Committee.

Downtown Definition

The committee agreed to a new definition of “downtown” as defined for the DDA. The city commission will need to approve that new definition at October 2005 city commission meeting.

Downtown Development Authority Meeting Schedule

The regular monthly meeting is the third Thursday of every month here at City Hall starting at 5 PM. The next meeting is September 15, 2005.

Peter Cervelli
Better Hometown Manager
City of Trenton