

City of Trenton
Downtown Development Authority
September 2, 2005
Special called Meeting Minutes

Don Townsend called meeting to order.

Roll call was taken. In attendance were Rex Harrison, Don Townsend, Janet York, Janey Ettien, Shane Ridley, and Sydney Lynch.

Banner pricing was discussed and the process by which to set the prices.

A motion was made by ??? and seconded by ??? to set the pricing and processes as follows:

- That a press release announcing the banner sponsorships run for two weeks in our local papers
- That the start date for sponsorship availability will be September 19, 2005
- That sponsorships are available on a first come first save basis
- That prior to October 3, only two sponsor banners can be purchased for any one organization or business
- That on October 3 and beyond as many sponsorships as requested will be allowed
- That the sponsor banners must be the same color as the larger city banners
- That large city banners will not be moved from their current location
- That the sponsor owns the banner after one year
- That all banners will have a yearly \$250 sponsorship cost except for the following four
 - The two banners at I-59
 - The two banners at the intersection of highways 11 and 136

The motion passed.

A motion was made by Rex Harrison to adjourn the meeting. It was seconded by ???. The motion passed.